



Lifelong Learning Week

8-12 NOVEMBER 2021

Communications pack

[Lifelong Learning Week](#) is a celebration of the power of learning to transform peoples' lives. Coordinated by Festival of Learning, Lifelong Learning Week takes place early November each year. It is a collaborative week of activity bringing together a wide range of stakeholders in England to raise the profile of lifelong learning, and to celebrate the achievements of adult learners.

What are the main objectives?

- To raise the profile of lifelong learning.
- To celebrate and champion adult learners and adult learning providers.
- To drive a shared focus among policymakers, providers and stakeholders on increasing opportunities for lifelong learning.

What do we have planned?

Monday 8 November – Results of Adult Participation in Learning survey

Tuesday 9 November – Taster Tuesday

Wednesday 10 November – The Lifelong Learning Century event

Thursday 11 November – English Maths and ESOL Conference

Friday 12 November – Launch of Festival of Learning 2022 nominations

Ways you can support Lifelong Learning Week

- Post on social media
- Tell your networks
- Sign up to learn something new
- Let us know why lifelong learning is important to your organisation

#LifelongLearningWeek #FestivalofLearning2021

@Festival_Learn | @LearnWorkUK

Led by



Supported by



Awards sponsored by



Suggested social media

(social media graphics can be found in the [Branding Hub](#))

Ahead of 8 November

Now more than ever, we need to raise the profile of lifelong learning and emphasise the many benefits of adult education. @festival_learn's #LifelongLearningWeek does just this. Check out what they have planned and get involved <https://bit.ly/LLW-2021>

Not long to go until #LifelongLearningWeek. Get involved to help raise the profile of adult education and highlight the benefits of lifelong learning for individuals, communities and the economy. Find out more about @festival_learn's plans <https://bit.ly/LLW-2021>

Have you signed up for #LifelongLearningWeek activities yet? You could learn something new with their free online activities, attend their #EMESOLconf or celebrate the centenary of @LearnWorkUK. Find out more <https://bit.ly/LLW-2021>

During Lifelong Learning Week

Monday 8 November

It's #LifelongLearningWeek! We are looking forward to celebrating all things adult education. Get involved: <https://bit.ly/LLW-2021>

Today @LearnWorkUK have published the latest figures of their adult participation in learning survey, which has been running for 25 years. Explore the data #LifelongLearningWeek <https://bit.ly/LLW-2021>

Tuesday 9 November

Lots of great activities taking place as part of #LifelongLearningWeek. Learn something new, celebrate adult learners and provider, or showcase why lifelong learning is so important to you <https://bit.ly/LLW-2021>

Wednesday 10 November

Today as part of #LifelongLearningWeek, we are celebrating @LearnWorkUK's centenary and looking ahead to the next 100 years of adult education. Watch the special event online here: <https://bit.ly/LLW-2021>

Thursday 11 November

We are halfway through #LifelongLearningWeek and today will focus on basic skills and the need to adapt provision for the post-pandemic world. Join @LearnWorkUK's #EMESOLconf today – <https://bit.ly/EMESOL21>

Join @CityLit as they host an event this afternoon with @edballs as part of #LifelongLearningWeek - <https://bit.ly/LLW-2021>

Friday 12 November

Nominations for #festivaloflearning2022 are now OPEN! There have been some incredible stories of lifelong learning in lockdown and providers and employers supporting their learners. Why not nominate for an award today? <https://bit.ly/LLW-2021>

Wording for newsletters

We are excited to support [Lifelong Learning Week 2021](#), as part of Festival of Learning. This week of activity aims to raise the profile of lifelong learning, celebrate the difference learning can make, and inspire adults to take their first step back into learning. The latest results of the adult participation in learning survey will be released, L&W will be holding a series of events, including the [English, Maths and ESOL Conference](#), and they are looking for learning providers and organisations to get involved by hosting taster sessions and online events on the Tuesday of that week. [Find out how you can involved.](#)