

**Nominating an Employer**

**Guidance notes and employer nomination form questions**

**All nominations must be submitted** [**online**](http://www.festivaloflearning.org.uk/2022-nominations)

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**About Festival of Learning 2022 awards**

There are two core aims of Festival of Learning. Firstly to celebrate learning and its benefits and secondly to engage learners, or rather encourage and inspire those that do not already take part in learning. Festival of Learning awards are a central part of this, showcasing the wide-ranging impacts learning has on individuals, families, communities and employers. Festival of Learning award winners are selected for a range of awards across four nomination categories:

* Individual learner
* Tutor
* Employer
* Learning provision (includes learning providers and partnerships)

***Selection of award winners – key dates***

* All nominations **must** be submitted by Tuesday 1 February 2022 at 12.00 noon GMT.
* Shortlisted nominees will be announced in early March 2022.
* Winners will be selected by mid-March 2022.
* Winners and their nominators will be notified by 31 March 2022.
* Nominators of non-winners will be sent a certificate of achievement to present to their nominee in May 2022.
* Winners will be announced in late June 2022 (date tbc).

The deadline for nominations is final and there will be no extensions provided.

If you haven’t heard from us by the middle of April 2022, please assume that your nominee has not been selected as an award winner on this occasion. The decisions of the selection panel and Learning and Work Institute’s patron and president are final.

**Nominating Employers**

The Festival of Learning employer award celebrates employers who have invested in outstanding staff training and development.

We want to hear from employers that have used learning to develop and utilise the skills of their workforce to improve productivity, raise morale, increase staff retention and enhance their business performance. The employer may have helped its employees to:

* learn new skills for personal or professional development
* achieve something they never thought was possible
* completely transform their lives and the lives of those around them
* gain promotion or change career direction.

Winners of this category will demonstrate that their employees have made significant progress and that the organisation has been enhanced by the training and development on offer. The impact of the learning is the essential part of all of our winners’ stories and it is the outcomes from the learning (on the employees, on the business and on the local community) that makes the employer eligible for an award.

Your nomination will give the employer recognition for the outstanding support it shows to its employees, celebrate the positive impact of learning on people’s lives, and boost the self-confidence of the learners.

***Employer eligibility criteria***

* Awards are open to employers based in England only.
* The employer must provide learning opportunities for adults who are aged 18 and over.
* A learner’s statement must be included in the nomination.
* There is no limit to the number of nominations that one nominator can make. However, we do not accept nominations for one nominee from multiple nominators.
* Nominations for employers who have been nominated in previous years, or employers who have won awards as part of other award initiatives, will be accepted.
* Nominations must be authorised by relevant senior management before submission due to confidentiality and commercial sensitivity surrounding business activity.
* An information sheet for nominees including answers to FAQs is available on the [Festival of Learning website](http://www.festivaloflearning.org.uk/2022-nominations).

**The online nominations process: Submitting a nomination for an employer**

Please read through the following guidance carefully.

* The Festival of Learning 2022 awards nominations process is **online**.
* Nominations should be submitted online by the **nominator**.
* There are four different online nomination forms for:
  + Individual learners
  + Tutors
  + Learning provision
  + Employers
* The online nomination form needs to be completed in one sitting. You cannot save a partially completed nomination form and return to it later. Therefore, we strongly advise you to prepare and draft your nomination using this document in advance.
* It is possible to submit multiple nominations. Once one nomination has been completed and submitted online, you will be able to begin the form again to start a new nomination.
* Nominations for employers will need to include a written statement from at least one learner. It is the nominator’s responsibility to explain the process to the learner and obtain the relevant written statement for inclusion in the nomination.

***Preparing and drafting nominations***

The questions within the employer nomination form are provided here to help you prepare and draft your nomination. We recommend that you use this document to do this for the following reasons:

* It will enable you to review all questions on the nomination form before completing any answers. The online nomination form requires you to complete one section before you can move on to view the next.
* You will be able to work on your nomination form without being connected to the internet. An internet connection is required to work on the online nomination form.
* Should you encounter any technical issues with the online form, you will still have a saved copy of your work in this Word document.
* To keep a copy of your final nomination for your own records. Once your nomination has been submitted, you will no longer be able to access it online.

When you are happy with your nomination, complete the online form by copying answers from each box from your pre-prepared Word version into the relevant boxes of the online nomination form. We cannot accept nomination forms that are submitted using this document. This document has been provided to help you to draft your nomination only.

**Technical or accessibility issues and other support**

If you have any questions about the nominations process or are unable to complete the online nominations form due to technical or accessibility issues, please contact the Festival of Learning team at [fol@learningandwork.org.uk](mailto:fol@learningandwork.org.uk)

We will respond to emails as soon as possible (usually within one working day).

**Festival of Learning 2022 awards: Nomination questions - employers**

*Please note: Questions marked with a \* are compulsory.*

**Section 1: Nominator details**

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| **First name \*** |  |
| **Surname \*** |  |

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| **Job title \*** |  | |
| **Organisation name \*** |  | |
| **Organisation type (tick one): \*** | **Local authority – adult education service** |  |
| **Further education college** |  |
| **Higher education institution** |  |
| **Independent training provider** |  |
| **Libraries, museums, archives or arts** |  |
| **Offender learning provider** |  |
| **Armed forces** |  |
| **Union** |  |
| **Other post-16 education provider** |  |
| **Other voluntary sector or charitable organisation** |  |
| **N/A** |  |
| **Other** |  |
| **If other please state:** |  | |

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| **Please provide at least one telephone number and email address. We may need to contact you urgently at any time during winter 2021/spring 2022 by email or telephone if any further information about your nominee is required.** | |
| **Main email address \*** |  |
| **Alternative email address** |  |
| **Main telephone number \*** |  |
| **Alternative telephone number** |  |

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| **Please provide your postal address. All nominees that are not selected for awards will receive a certificate of achievement and these will be sent to the nominator by post (around May 2022), to present to the relevant staff team.** | |
| **Address line 1 \*** |  |
| **Address line 2** |  |
| **Address line 3** |  |
| **Town/City \*** |  |
| **County \*** |  |
| **Post code \*** |  |

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| **Are you an employee of the employer you are nominating?** \* | | | | |
| **Yes** | |  |
| **If Yes, please state your job role/title at this employer** | | |  |
| **No** | |  |
| **If No, please state your relationship to the employer you are nominating** | | |  |

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| **We expect to be notifying nominators of award winners between 21 and 31 March 2022. If you will be unavailable for all or a significant part of this time period, please let us know which dates and who we can contact in your absence for initial notification and discussion.** | |
| **Dates unavailable between 21 and 31 March 2022:** |  |
| **Alternative contact person name:** |  |
| **Alternative contact person job title:** |  |
| **Alternative contact person email address:** |  |
| **Alternative contact person phone number:** |  |

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| **Publicity arrangements: Festival of Learning award winners often generate local, regional and sometimes national press and media interest. If the employer you are nominating is selected for an award, Learning and Work Institute would like to liaise with the organisation’s press / marketing team or other appropriate person for this purpose. Please provide the relevant contact details.** | |
| **First name: \*** |  |
| **Surname: \*** |  |
| **Job title: \*** |  |
| **Main email address: \*** |  |
| **Alternative email address:** |  |
| **Main telephone number: \*** |  |
| **Alternative telephone number:** |  |

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| **Chief executive or senior member of staff: If the employer you are nominating is selected as a national award winner we would like to invite the chief executive or other appropriate member of senior management from the organisation to attend the awards ceremony. Please provide the relevant contact details.** | |
| **First name: \*** |  |
| **Surname: \*** |  |
| **Job title: \*** |  |
| **Organisation: \*** |  |
| **Main email address: \*** |  |
| **Alternative email address:** |  |
| **Main telephone number: \*** |  |
| **Alternative telephone number:** |  |

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| **How did you hear about the Festival of Learning awards? Tick all that apply. \*** | | |
| **Colleague / Employer** | |  |
| **I have nominated previously** | |  |
| **Press** | |  |
| **Social media** | |  |
| **Website** | |  |
| **Email** | |  |
| **Other** | |  |
| **If other please state** |  | |

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| **Would you like to join any of our mailing lists (using the main email address you have provided above) to be kept informed of Learning and Work Institute’s activities?** **Tick all that apply. \*** | |
| **Festival of Learning** |  |
| **Monthly L&W newsletter** |  |
| **Conferences, Training and events** |  |
| **Labour market analysis** |  |
| **I do not wish to join any of your mailing lists** |  |

**Section 2: About your nominee**

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| **Name of employer \*** |  |

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| **Please provide contact details for an appropriate senior member of staff within the employer (usually a chief executive or senior manager) who has agreed to the organisation being nominated:** | |
| **First name: \*** |  |
| **Surname: \*** |  |
| **Main email address: \*** |  |
| **Alternative email address:** |  |
| **Main telephone number: \*** |  |
| **Alternative telephone number:** |  |
| **Address line 1 \*** |  |
| **Address line 2** |  |
| **Address line 3** |  |
| **Town/City \*** |  |
| **County \*** |  |
| **Post code \*** |  |

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| **How many members of staff has the employer engaged or supported in learning in the past year? \*** | |
| **0 – 10 learners** |  |
| **11 – 25 learners** |  |
| **26 – 50 learners** |  |
| **51 – 75 learners** |  |
| **76 – 100 learners** |  |
| **More than 100 learners** |  |

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| **What is the size of the employer? \*** | |
| **Micro business (0-9 employees)** |  |
| **Small business (10-49 employees)** |  |
| **Medium business (50 – 249 employees)** |  |
| **Medium-large business (250 – 999 employees)** |  |
| **Large business (1000+ employees)** |  |

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| **What is the main business sector of the employer? Tick all that apply. \*** | | |
| **Agriculture, horticulture and animal care** | |  |
| **Arts, media and publishing** | |  |
| **Business, administration and law** | |  |
| **Construction, planning and built environment** | |  |
| **Education and training** | |  |
| **Engineering and manufacturing technologies** | |  |
| **Health, public services and care** | |  |
| **Information and communication technology** | |  |
| **Leisure, travel and tourism** | |  |
| **Retail and commercial enterprise** | |  |
| **Other** | |  |
| **If other please state:** |  | |

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| **In what county/counties does the learning take place? Please select all that apply.** \* | | | |
| **East of England** | | | |
| **Bedfordshire** |  |
| **Cambridgeshire** |  |
| **Essex** |  |
| **Hertfordshire** |  |
| **Norfolk** |  |
| **Suffolk** |  |
| **East Midlands** | | | |
| **Derbyshire** | |  |
| **Leicestershire** | |  |
| **Lincolnshire** | |  |
| **Northamptonshire** | |  |
| **Nottinghamshire** | |  |
| **Rutland** | |  |
| **London** | | | |
| **London** | |  |
| **North East England** | | | |
| **County Durham** | |  |
| **Northumberland** | |  |
| **Tyne and Wear** | |  |
| **North West England** | | | |
| **Cheshire** | |  |
| **Cumbria** | |  |
| **Greater Manchester** | |  |
| **Lancashire** | |  |
| **Merseyside** | |  |
| **South East England** | | | |
| **Berkshire** | |  |
| **Buckinghamshire** | |  |
| **East Sussex** | |  |
| **Hampshire** | |  |
| **Isle of Wight** | |  |
| **Kent** | |  |
| **Oxfordshire** | |  |
| **Surrey** | |  |
| **West Sussex** | |  |
| **South West England** | | | |
| **Bristol** | |  |
| **Cornwall** | |  |
| **Devon** | |  |
| **Dorset** | |  |
| **Gloucestershire** | |  |
| **Somerset** | |  |
| **Wiltshire** | |  |
| **West Midlands** | | | |
| **Birmingham and West Midlands** | |  |
| **Herefordshire** | |  |
| **Shropshire** | |  |
| **Staffordshire** | |  |
| **Warwickshire** | |  |
| **Worcestershire** | |  |
| **Yorkshire and the Humber** | | | |
| **East Riding of Yorkshire** | |  |
| **North Yorkshire** | |  |
| **South Yorkshire** | |  |
| **West Yorkshire** | |  |

**Section 3: Statements**

*For guidance about completing the nominator statements and writing a good nomination, please see the* [*Festival of Learning website*](http://www.festivaloflearning.org.uk/2022-nominations)*.*

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| ***Part A\****  **Please tell us about the workplace learning that you are nominating the employer for including:**   * **The aim and objectives of the workplace learning, training or development activity.** * **Who the learners are – e.g. is it all staff, certain job roles, particular team/s or department/s?** * **The learning, training and / or staff development activities that take place (e.g. what, where, how often).**   Maximum 350 words. |
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| ***Part B \****  **What difference has the workplace learning made**   * **to individual staff (the learners),** * **to the business as a whole, and,** * **where relevant, to the local community?**   **Please provide evidence and examples and explain how impact is monitored and evaluated.**  Maximum 450 words |
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| ***Part C \****  **Why does this employer and the workplace learning provision available to staff stand out? For example**   * **What is remarkable about the employer and their approach to staff learning and development? What makes it stand out as exceptional?** * **Have there been wider impacts of the staff learning and development, for example on the local community?** * **How is the approach to workplace learning and development innovative?**   Maximum 250 words |
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| ***Part D – Learner statement* \***  **Please include at least one testimony from a learner about the difference the learning has made to them at work, and why they think the employer deserves a Festival of Learning award. Please include the name/s of the learner/s providing the testimony.**  Maximum 250 words |
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**Section 4: Declarations (to be completed by the nominator)**

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| *Private information and publicity – please read*  If your nominee is selected as a winner, we may want to   * Write a profile about the employer to include in an award winners booklet. * Have professional photos taken to include in an award winners booklet. * Have a professional film made where staff and learners will be interviewed about the workplace learning. * Invite them to an awards event where they will be presented with their certificate, have more photos taken and be asked to talk more about the learning.   *Award winners often attract interest from local, regional and sometimes national press and media. We may want to share their story, images or interview with them to use in press releases. We may also contact them if there are additional publicity opportunities, such as interviews for radio or TV. If there is any information you have included in this nomination that you do not wish to be made public please let us know below.*  **If there is any information you have included in this nomination that you do not wish to be made public please let us know here.** |
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| *We will publicly announce the names of shortlisted nominees in early March 2022. For employer nominees this will include the employer’s name but no other information. The names will be announced on the Festival of Learning website and via a press release. We will notify the nominators of shortlisted nominees by email at the time the announcement is made.*  **Please confirm that you and an appropriate senior manager within the employer give consent for the employer’s name to be announced publicly in this way if shortlisted, or that providing consent at this time is not possible. *\**** | |
| **I confirm that myself and an appropriate senior manager give consent for the employer’s name to be announced publicly if shortlisted.** |  |
| **I and/or an appropriate senior manager within the employer cannot give consent at this time for the employer’s name to be announced publicly if shortlisted.** |  |

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| ***Nominator’s declaration\*:***  *By submitting this form and ticking the box, I confirm that:*   * *The nominee’s permission (i.e. the chief executive or another appropriate senior manager within the employer) has been sought to nominate them for an award.* * *I give my consent to Learning and Work Institute to use the information in this nomination for the sole purposes described above.* * *My nominee gives their consent to Learning and Work Institute to use the information in this nomination for the sole purposes described above.* * *The information supplied in this nomination is correct to the best of my knowledge and the statements are true and accurate.* |